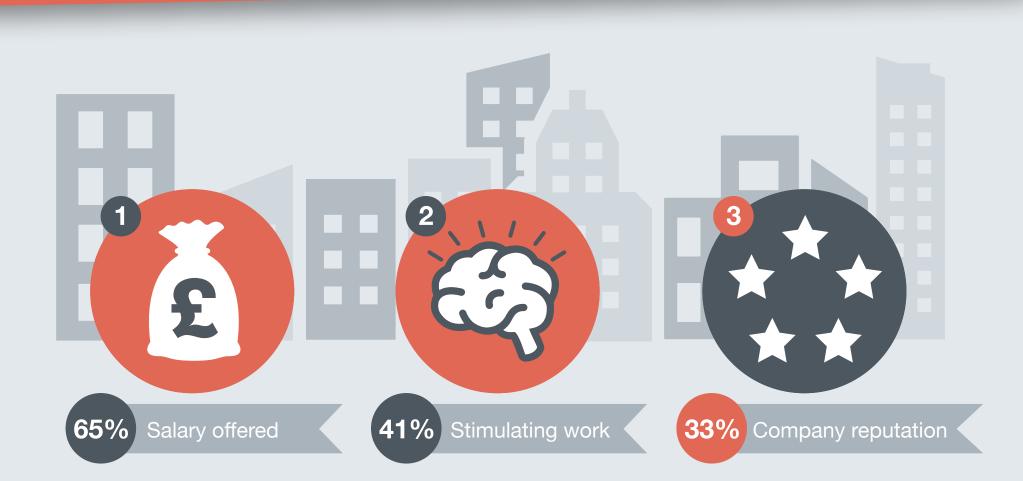
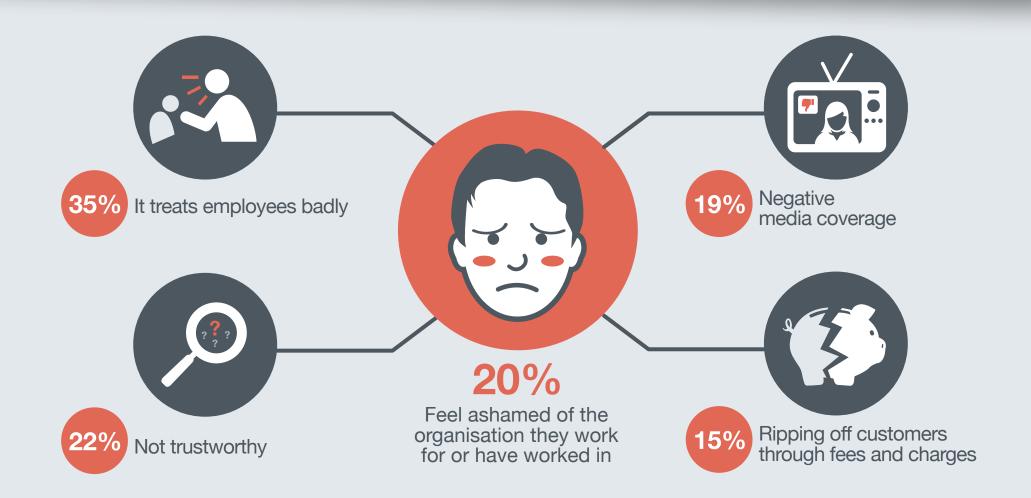


COMPANY REPUTATION IS ONE OF THE THREE MOST IMPORTANT FACTORS FOR BRITONS SEEKING NEW EMPLOYMENT



WORK SHAME: BRITISH WORKERS ARE REVEALED AS SENSITIVE TO REPERCUSSIONS OF A NEGATIVE COMPANY OR INDUSTRY REPUTATION



RATING CURRENT EMPLOYERS' REPUTATION



REPUTATIONAL RESPONSIBILITY WITHIN AN ORGANISATION



Designed by



Research undertaken by



2,003 British adults participated in this survey between 20th - 23rd February 2015.