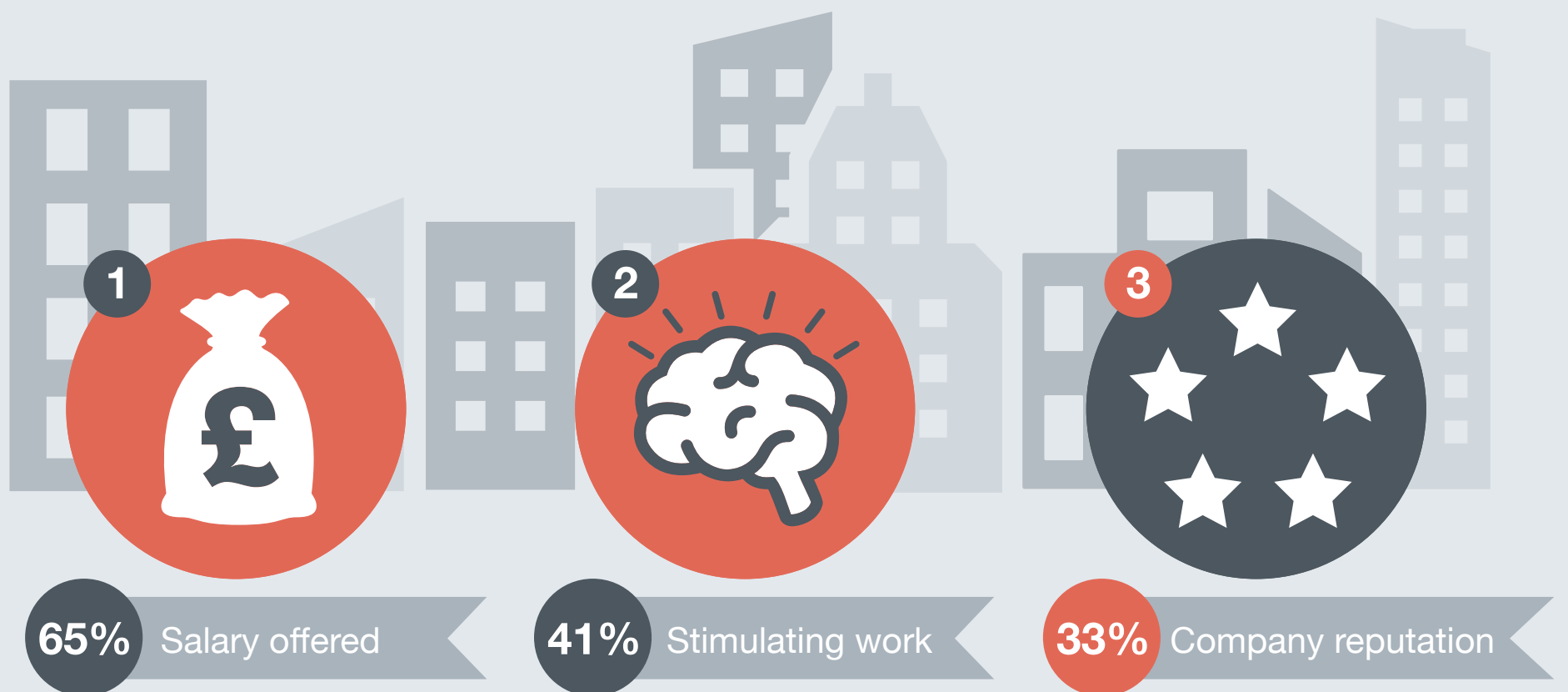


REPUTATION MATTERS

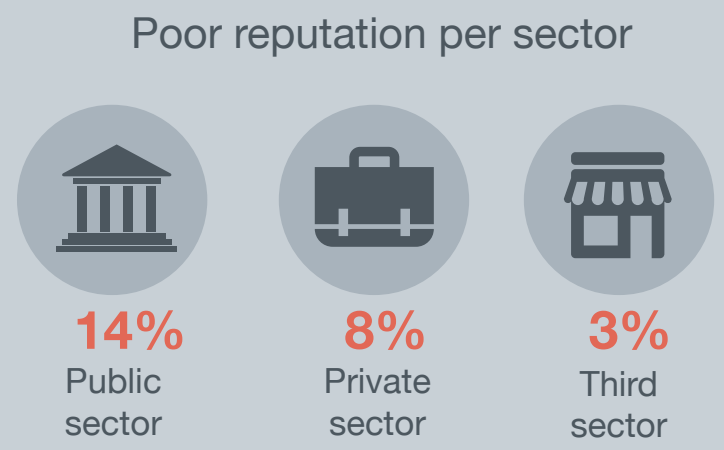
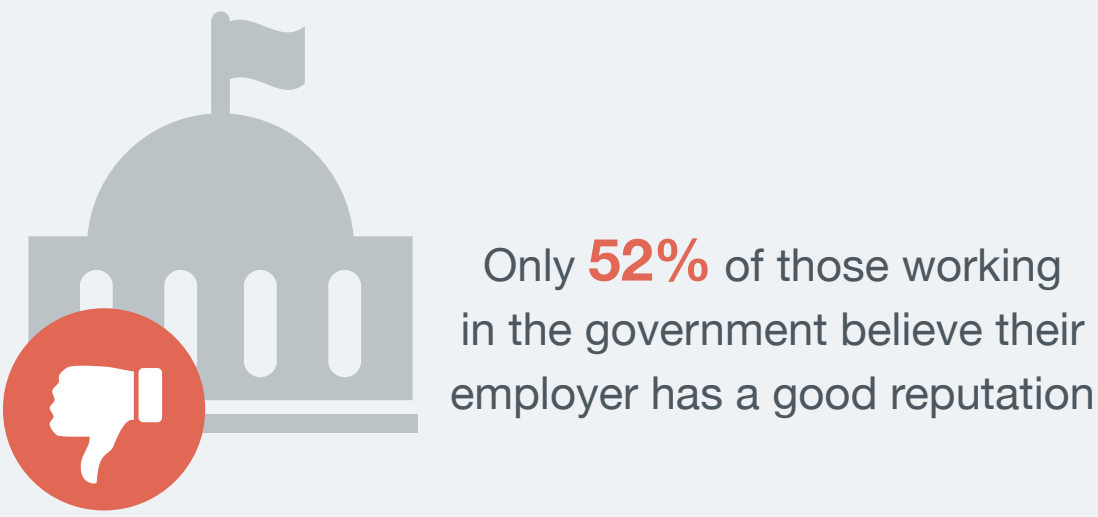
COMPANY REPUTATION IS ONE OF THE THREE MOST IMPORTANT FACTORS FOR BRITONS SEEKING NEW EMPLOYMENT



WORK SHAME: BRITISH WORKERS ARE REVEALED AS SENSITIVE TO REPERCUSSIONS OF A NEGATIVE COMPANY OR INDUSTRY REPUTATION



RATING CURRENT EMPLOYERS' REPUTATION



REPUTATIONAL RESPONSIBILITY WITHIN AN ORGANISATION

